

# AFFORDABLE HEALTHCARE ENROLLMENT

#SOULS2ENROLL TOOLKIT



## FOR COMMUNITIES OF FAITH

This toolkit is adapted from [GetAmericaCovered.org](https://www.getamericacovered.org) toolkit for faith communities.



# AFFORDABLE HEALTHCARE

Our teaches that God values and uplifts the dignity of every person. Affordable health care protects the life of every human as a right.

- How to get covered.
- Answers to frequently asked questions
- Media Resources to get the word out
- Training resources for Navigator “Assisters”
- SoulsToEnroll Calendar of enrollment actions

## SOULS2ENROLL RESOURCES



<https://getamericacovered.org/resources/>

HealthCare.gov

<https://www.healthcare.gov>

[LAllen@networklobby.org](mailto:LAllen@networklobby.org)



# HOW TO GET COVERED

Visit **HealthCare.Gov**, call **1-800-318-2596** or find in-person help at **localhelp.healthcare.gov** to shop for plans and sign up.

**NOVEMBER 1 - DECEMBER 15, 2017**

Open Enrollment window for coverage beginning **January 1, 2018**

## SOULS2ENROLL SUNDAYS CAMPAIGN

- Sunday, November 12th (Kick-Off Sunday)
- Sunday, November 19th
- Sunday, December 3rd
- Sunday, December 10th



# BEST PRACTICES FOR FAITH LEADERS

- Connect your network to Nov. 1st #Souls2Enroll Live Stream
- Participate in #Souls2Enroll Calendar events
- Produce a PSA encouraging members to enroll (see sample)
- Add information about Healthcare.gov and the Call Center to your websites and social media
- Include information about enrolling in coverage through the Marketplace in emails, newsletters and other social media
- Hold Outreach/Educational Roundtables on Open Enrollment



# FREQUENTLY ASKED QUESTIONS

## How to get training as a volunteer navigator?

- Members of the faith community can be trained as Certified Application Counselors (also known as “Assisters”)
- They are different from “Navigators”. Assisters go through an 8-hour training process and can help people enroll.
- Navigators go through a more extensive training. Visit this link for more information about becoming an “Assister”.
  - <https://marketplace.cms.gov/technical-assistance-resources/assister-programs/cac.html>

## How to get contact information for Navigators by state?

- Visit this link to enter your City & State or Zip code. Then it will provide you with “Navigators” in your area. <https://localhelp.healthcare.gov/#/>



# FREQUENTLY ASKED QUESTIONS

## What immigration statuses are eligible to get healthcare through Helthcare.gov?

- Visit this link to see the eligible immigration statuses qualifying for Marketplace coverage. <https://www.healthcare.gov/immigrants/immigration-status/>

## Will areas affected by the hurricane get extended healthcare enrollment?

- This link provides the special enrollment periods for individuals impacted by hurricane Harvey, Irma and Maria.
  - <https://www.cms.gov/Newsroom/MediaReleaseDatabase/Press-releases/2017-Press-releases-items/2017-09-28.html>



# SAMPLE BULLETIN INSERT

Do you have health insurance? From November 1 - December 15 you can apply for or renew your coverage for next year. Visit [HealthCare.gov](http://HealthCare.gov) or call 1-800-318-2596 for more information and to enroll.

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## SAMPLE PSA

Link to Congressman Jim Clyburn's PSA: <https://www.youtube.com/watch?v=meyz7npUp0E>

Despite what you have heard, the Affordable Care Act is still the law of the land. Here are a few very important things you need to know:

1. The enrollment period is now open but will close December 15th.
2. Discounts and subsidies are still in place and may be better than last year.
3. Free, in-person help is available. You can call **1-800-318-2596** or visit: **HealthCare.gov**.



# SOCIAL MEDIA TIPS AND TOOLS

**MEDIA ANNOUNCEMENT:** If you appear in the media, or are in a position where you might be emceeding an event, you can incorporate this language to let people know about Open Enrollment:

*“Before we talk about XXXX, I just wanted to remind people that you can sign up for affordable, quality health coverage from now through December 15 by going to HealthCare.gov. Thanks to financial help, most people can get plans for \$50 to \$100/month, so go to HealthCare.gov and check it out.”*

## FACEBOOK AND TWITTER

**Suggested Twitter Post:** “Our faith teaches that healthcare is a right. Sign up for 2018 health insurance starting Nov. 1 at HealthCare.gov. #SoulsToEnroll

**Suggested Facebook Post:** We want to make sure that everyone in (Your Congregation) has all the resources they need to have health coverage in 2018. Sign up at healthcare.gov starting November 1st - the deadline for signing up is December 15th! #SoulsToEnroll



HealthCare.gov

Individuals & Families

Small Businesses

Español

Log in

Get Coverage

Keep or Update Your Plan

See Topics ▾

Get Answers

Search


SEARCH

Maintenance is complete. You can log in now

# Preview 2018 plans & prices now!


Check out plans now. Enroll or renew from November 1 to December 15

PREVIEW 2018 PLANS & PRICES




FIRST TIME APPLYING?

GET FAST TIPS




RENEWAL QUESTIONS?

SEE ANSWERS



STILL NEED A '17 PLAN?

SEE IF YOU QUALIFY



DATES & DEADLINES

SEE NOW

#Souls2Enroll

