AFFORDABLE HEALTHCARE ENROLLMENT

FOR COMMUNITIES OF FAITH



AFFORDABLE HEALTHCARE

Our teaches that God values and uplifts the dignity of every person. Affordable health care protects the life of every human as a right.

- How to get covered.
- Answers to frequently asked questions
- Media Resources to get the word out
- Training resources for Navigator "Assisters"
- SoulsToEnroll Calendar of enrollment actions

SOULS2ENROLL RESOURCES



https://getamericacovered.org/resources/

HealthCare.gov https://www.healthcare.gov

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HOW TO GET COVERED

Visit **HealthCare.Gov**, call **1-800-318-2596** or find in-person help at **localhelp.healthcare.gov** to shop for plans and sign up.

NOVEMBER 1 - DECEMBER 15, 2017

Open Enrollment window for coverage beginning January 1, 2018

SOULS2ENROLL SUNDAYS CAMPAIGN

- Sunday, November 12th (Kick-Off Sunday)
- Sunday, November 19th
- Sunday, December 3rd
- Sunday, December 10th



BEST PRACTICES FOR FAITH LEADERS

- Connect your network to Nov. 1st #Souls2Enroll Live Stream
- Participate in #Souls2Enroll Calendar events
- Produce a PSA encouraging members to enroll (see sample)
- Add information about Healthcare.gov and the Call Center to your websites and social media
- Include information about enrolling in coverage through the
 Marketplace in emails, newsletters and other social media
- Hold Outreach/Educational Roundtables on Open Enrollment



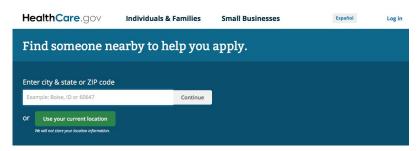
FREQUENTLY ASKED QUESTIONS

How to get training as a volunteer navigator?

- Members of the faith community can be trained as Certified Application Counselors (also known as "Assisters")
- They are different from "Navigators". Assisters go through an 8-hour training process and can help people enroll.
- Navigators go through a more extensive training. Visit this link for more information about becoming an "Assister".
 - https://marketplace.cms.gov/technical-assistance-resources/assister-programs/cac.html

How to get contact information for Navigators by state?

 Visit this link to enter your City & State or Zip code. Then it will provide you with "Navigators" in your area. https://localhelp.healthcare.gov/#/





FREQUENTLY ASKED QUESTIONS

What immigration statuses are eligible to get healthcare through Helthcare.gov?

• Visit this link to see the eligible immigration statuses qualifying for Marketplace coverage. https://www.healthcare.gov/immigrants/immigration-status/

Will areas affected by the hurricane get extended healthcare enrollment?

- This link provides the special enrollment periods for individuals impacted by hurricane Harvey, Irma and Maria.
 - https://www.cms.gov/Newsroom/MediaReleaseDatabase/Press-releases/201
 7-Press-releases-items/2017-09-28.html



SAMPLE BULLETIN INSERT

Do you have health insurance? From November 1 - December 15 you can apply for or renew your coverage for next year. Visit HealthCare.gov or call 1-800-318-2596 for more information and to enroll.

SAMPLE PSA

Link to Congressman Jim Clyburn's PSA: https://www.youtube.com/watch?v=meyz7npUp0E

Despite what you have heard, the Affordable Care Act is still the law of the land. Here are a few very important things you need to know:

- 1. The enrollment period is now open but will close December 15th.
- 2. Discounts and subsidies are still in place and may be better than last year.
- 3. Free, in-person help is available. You can call **1-800-318-2596** or visit: **HealthCare.gov**.



SOCIAL MEDIA TIPS AND TOOLS

MEDIA ANNOUNCEMENT: If you appear in the media, or are in a position where you might be emceeing an event, you can incorporate this language to let people know about Open Enrollment:

"Before we talk about XXXX, I just wanted to remind people that you can sign up for affordable, quality health coverage from now through December 15 by going to HealthCare.gov. Thanks to financial help, most people can get plans for \$50 to \$100/month, so go to HealthCare.gov and check it out."

FACEBOOK AND TWITTER

<u>Suggested Twitter Post:</u> "Our faith teaches that healthcare is a right. Sign up for 2018 health insurance starting Nov. 1 at HealthCare.gov. #SoulsToEnroll

<u>Suggested Facebook Post:</u> We want to make sure that everyone in (Your Congregation) has all the resources they need to have health coverage in 2018. Sign up at healthcare.gov starting November 1st - the deadline for signing up is December 15th! #SoulsToEnroll



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